

Beverly Hills City Council Liaison / Next Beverly Hills Committee will conduct a Special Meeting, at the following time and place, and will address the agenda listed below:

### CITY HALL Municipal Gallery 455 North Rexford Drive Beverly Hills, CA 90210

## Tuesday, January 29, 2019 8:00 AM

# AGENDA

1) Public Comment

a. Members of the public will be given the opportunity to directly address the Committee on any item not listed on the agenda.

- 2) Welcome
  - a. Beverly Hills Mayor Julian Gold and Councilmember Bob Wunderlich
  - b. Next Beverly Hills Chair Kaveh Farshad and Vice Chair Derrick Ontiveros
  - c. Self-Introductions of New Members and Guests
    - 1. a) Full name, b) Occupation, c) Beverly Hills connection,
      - d) Next Beverly Hills interest, e) How did you hear about us?
  - d. Opening Announcements
- 3) Current Business
  - a. 2019 Priority Setting
  - b. 2019 Initiatives/Subcommittee Leadership Enrollment
  - c. Initiative Subcommittee Updates:
    - 1. Next Night
    - 2. Next Beverly Hills Incubator
    - 3. North Canon Wall Mural Art
    - 4. Next Gen Housing
    - 5. Mayor's Initiatives Collaborations
  - d. Standing Subcommittee Updates:
    - 1. Marketing Subcommittee
      - A. Social Media Chair
    - 2. Membership Subcommittee
    - 3. Events Subcommittee
  - e. Community Liaisons Reports
- 4) New Business
  - a. Pitch (New initiative proposals)
  - b. Tell (Share interesting next gen-related info, events, and invites)

c. Next Meeting: February 26, 2019 at 8:00am-9:30am (NBH Committee meetings typically take place on the 4<sup>th</sup> Tuesday of each month at 8:00-9:30am at City Hall)

5) Adjournment

Lout Who ?

Lourdes Sy-Rodriguez, Assistant City Clerk Posted: January 24, 2019

Next Beverly Hills is a committee of talented local leaders chartered by the Mayor and the City of Beverly Hills to engage residents between the ages of 25 and 45 through innovative initiatives that address their lifestyle, economic, and civic needs, and to inspire them to make Beverly Hills a better place for all.



# Next Beverly Hills Committee 2019 Priorities Setting

#### **2018 PRIORITY AREAS**

- 1. Next Gen Arts
- 2. Next Gen Events
- 3. Next Gen Housing
- 4. Leadership Development
- 5. City's Communications Collaboration
- 6. Mayor's Initiatives Collaboration

#### 2018 CARRYOVER INITIATIVES TO 2019

- 1. North Canon Wall Mural Art
- 2. Next Night Initiative
- 3. Next Gen Housing Initiative
- 4. Next Beverly Hills Incubator
- 5. Marketing has established a successful system of ongoing collaboration with City
- 6. Mayor's Initiatives Collaboration

#### **GUIDELINES**

- Priorities must be in line with NBH's mission: "...to engage residents between the ages of 25 and 45 through innovative initiatives that address their lifestyle, economic and civic needs, and to inspire them to make Beverly Hills a better place for all."
- Priorities setting is done annually
- 6 priority areas
- Priority areas should be as narrowly-focused as possible
- Avoid selecting priority areas the City is already adequately meeting
- Objective is to launch at least one initiative per priority area during the year
- OK for an initiative to hit multiple priority areas
- Each committee member can vote up to six priorities only (online voting system will be provided)
- The top six priorities with the highest votes will be 2019 priorities.

#### **PROCESS CARRIED OUT**

- 1. Take new priority recommendation from committee meeting 01/29
- 2. Open online voting 01/29
- 3. Finalize 2019 priority areas 02/4
- 4. Email announcement on new priorities 2/5

| Local Events - February | Arts & Culture |
|-------------------------|----------------|
| / 2019                  |                |

| Music        | Frankie Valle & The Four Seasons      | Saban Theatre | Feb. 28    | Thursday |
|--------------|---------------------------------------|---------------|------------|----------|
| Event        | Vanity Fair Oscar Party               | The Wallis    | Feb. 24    | Sunday   |
| Music        | Dark Star Orchestra                   | Saban Theatre | Feb. 23    | Saturday |
| Music        | Kaleidoscope Chamber Orchestra        | The Wallis    | Feb. 23    | Saturday |
| Dance        | Ate9 Dance Company                    | The Wallis    | Feb. 15-16 | Fri-Sat  |
| Music        | Tank                                  | Saban Theatre | Feb. 14    | Thursday |
| Dance/Family | Dance Sunday/Story Pirates            | The Wallis    | Feb. 10    | Sunday   |
| Music        | Rick Springfield                      | Saban Theatre | Feb. 9     | Saturday |
| Theater      | Witness Uganda: A Documentary Musical | The Wallis    | Feb. 5-23  | Tues-Sun |
| Music        | Paul Anka                             | Saban Theatre | Feb. 2     | Saturday |
| Theater      | It is Done                            | Theatre 40    | Feb. 1-17  | Tues-Sun |
| Theater      | Stories from the Zone                 | Theatre 40    | Feb. 1-17  | Tues-Sun |
| Theater      | An Inspector Calls                    | The Wallis    | Feb. 1-10  | Tues-Sun |
| Genre        | Artist/Event                          | Venue         | Date       | Day      |

# Around the Galleries

| On-Going        | Now-Feb. 23    | Gagosian             | Richard Artschwager: Primary Sources        |
|-----------------|----------------|----------------------|---|
| On-Going        | Now-Feb. 9     | Gagosian             | Urs Fischer: Images                         |
| On-Going        | Now-Feb. 16    | Galerie Michael      | Picasso In Color                            |
| <b>On-Going</b> | Feb. 24-Apr. 7 | Karl Hutter Fine Art | Donald Judd                                 |
| On-Going        | Now-Feb. 23    | Marc Selwyn Fine Art | Lee Mullican: The Marble Drawings 1966-1970 |
|                 |                |                      |   |