



## **City of Beverly Hills**

### **Health and Safety Commission Regular Meeting**

**March 26, 2012**

**4:00 PM**

**City Hall Room 280-A  
455 N. Rexford Drive**

***Enhancing the Health and Safety of  
Our Community***

A detailed Commission packet is available for review in the Library and City Clerk's Office.



In accordance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please call the City Manager's Office at (310) 285-1014. Please notify the City Manager's Office at least seventy-two hours prior to the meeting so that reasonable arrangements can be made to ensure accessibility. Conference Room 280-A is equipped with audio equipment for the hearing impaired, and is wheelchair accessible.

## **CITY OF BEVERLY HILLS**

**City Hall Room 280-A**

**455 N. Rexford Drive**

**Beverly Hills, CA 90210**

### **AGENDA**

#### **HEALTH AND SAFETY COMMISSION REGULAR MEETING**

March 26, 2012

4:00 p.m.

**A. ROLL CALL**

**B. PLEDGE OF ALLEGIANCE**

**C. COMMISSION MINUTES**

- Consideration of minutes of February 27, 2012.

**D. ORAL COMMUNICATIONS FROM THE AUDIENCE**

At this time, members of the public may address the Commission regarding any items not on the Agenda that are within the subject matter jurisdiction of the Commission. By State law, the Commission may not discuss or vote on items not on the Agenda.

**E. REPORT FROM THE CHAIRPERSON**

- Mayor's Cabinet Meeting – March 14, 2012
- Report on the City Council Liaison meeting held on February 29, 2012.
- Other items of interest.

**F. DIRECTOR'S REPORT**

- Report from Lewis Hall, Beverly Hills School District Board Member
- Announcement of Administration Liaison Staff Change
- Information Only:
  - a) Commission Calendar
  - b) Public Health Week April 2 – 8
  - c) Earth Day Flyer
- Other Items

**G. NEW BUSINESS**

1. Neighborhood Watch Update - Sgt. Gregg Mader  
Provides an update on the Police Department Neighborhood Watch Program.
2. Healthy Eating Active Living (HEAL) City Update – Teri Angel  
Provides an update to the HEAL campaign previously supported by the Health and Safety Commission.
3. Videotaping of Future Commission Meetings  
Provides information on the new requirement to videotape and post on City website all future Commission meetings.
4. Planning for the Community Disaster Stakeholder Summit  
Provides an update of future stakeholder summit.
5. Update on LA Marathon  
Provides information on the LA Marathon held on March 18, 2012.

**H. COMMENTS FROM COMMISSIONERS**

Commissioners' brief responses to public comments, questions for clarification, brief announcements, request for information, and brief reports on activities.

**I. ADJOURNMENT**

**CITY OF BEVERLY HILLS  
City Hall Room 280-A  
455 N. Rexford Drive  
Beverly Hills, CA 90210  
MINUTES**

**HEALTH AND SAFETY COMMISSION REGULAR MEETING**

February 27, 2012

4:00 p.m.

*The meeting was called to order at 4:02 p.m.*

**A. ROLL CALL**

Commissioners Present: Aronberg, Millan, Kopeikin, Landau, Seidel, Vice Chair Setian,  
Chair Judelson

Commissioners Absent: None

Staff: P. Mottice Muller, K. Ryan, T. Angel

Commissioner Kopeikin arrived at 5:00 p.m.

**B. PLEDGE OF ALLEGIANCE**

The Pledge of Allegiance was led by Commissioner Millan.

**C. COMMISSION MINUTES**

MOVED by Seidel, SECONDED by Landau to approve the minutes of the meeting on  
January 23, 2012 (6/0)

Ayes: Aronberg, Landau, Seidel, Millan, Vice Chair Setian, Chair Judelson

Noes: None

Absent: Kopeikin

CARRIED.

**D. ORAL COMMUNICATIONS FROM THE AUDIENCE**

None.

**E. REPORT FROM THE CHAIRPERSON**

- Mayor's Cabinet Meeting – February 8, 2012.

Chair Judelson reviewed the items which were discussed by other Commissions at the February 8, 2012 Mayor's Cabinet Meeting. Chair Judelson reported to the Mayor's cabinet details about the Community Disaster Stakeholder Summit, as well as the new format of the Neighborhood Watch Program. Chair Judelson also stated that she attended the community meeting regarding Roxbury Park on January 26th, where she spoke as an individual, stating that it should be noted that the park will be used as a shelter in the event of a disaster.

- Other items of interest.

**F. DIRECTOR'S REPORT**

REPORT FROM LEWIS HALL, BEVERLY HILLS SCHOOL DISTRICT BOARD MEMBER  
Mr. Hall reported that he has shared the mass notification sign-up information with the rest of the school board, and that the information has been posted on the school's website.

Director Mottice Muller reminded Commissioners that the Office of Emergency Management will have booths at Earth Day, Woolstock and Fire Service Day. She also informed the Commission that a meeting with the Health and Safety Commission Council Liaisons will take place on Wednesday morning at 9:00 a.m. to discuss the number of commission seats as well as the Summit.

- Information Only:
  - a) Commission Calendar
  - b) Chiron Center – Chiron Center Celebrates our First Birthday
  - c) Higi Health Station
  - d) Beverly Hills CPR Newsletter – February 2012
  - e) Earth Day – Save the Date flyer
- Other Items – None

**G. NEW BUSINESS**

1. HEALTHY EATING, ACTIVE LIVING CITY INITIATIVE

Teri Angel, Recreation Services Manager, presented information regarding the League of California Cities' Healthy Eating Active Living Cities Campaign, and requested the Commission's support in the City taking part in the program.

MOVED by Aronberg, SECONDED by Seidel to support the City of Beverly Hills joining the League of California Cities' Healthy Eating Active Living Cities Campaign, and assisting in drafting of a Resolution (6/0)

Ayes: Aronberg, Landau, Seidel, Millan, Vice Chair Setian, Chair Judelson

Noes: None

Absent: Kopeikin

CARRIED.

Commissioners gave suggestions on health related programs already existing in the Beverly Hills Community which they believe would qualify the City to be part of this program. Ms. Angel took note of the suggestions, and stated that she will return to a future meeting with a draft of a resolution for the commission to review.

2. NEIGHBORHOOD WATCH PROGRAM

Sgt. Gregg Mader was unable to attend the meeting due to a family emergency. Director Mottice Muller noted that she will invite Sgt. Mader to

attend the March meeting to discuss the possibility of holding National Night Out again in 2012.

### 3. STAKEHOLDER SUMMIT

Director Mottice Muller reviewed information on the planning, logistics and outreach for the event.

Director Mottice Muller also passed out a list of businesses, community and faith based organizations which were sent save the date cards. Commissioners were asked to make note of any organization which may have been left off the list so that they could be contacted and invited.

### 4. CERT UPDATE

Director Mottice Muller noted that Commissioners Landau and Seidel attended a training class which certified them to be CERT instructors.

Director Mottice Muller explained the various aspects of what is involved in administering a CERT training and also a program. In the future, staff will ask the City Council to reinstate the training and program. Commissioners agreed to support the reinstatement of the CERT program.

### 5. MONTHLY HEALTH AND SAFETY MESSAGES

Chair Judelson suggested the following messages for March to be placed on the City AM Radio station:

- Drivers and cyclists slow down in rain or when visibility is reduced
- Be sure to cross the street at a designated crosswalk. No jaywalking! Look right and left before crossing. Make eye contact with drivers before crossing. Don't assume that because you can see the driver, the driver can see you.

Commissioner Aronberg suggested the following messages that will be placed on the City's social media outlets:

- a safe workplace is no accident,
- light home entrances, and
- when using social media, keep your status updates safe (don't say that you're out of town/not at home).

### 6. HEALTH AND SAFETY AWARDS

Commissioners discussed the possibility of changing the format of the health and safety awards from the previous year. Commissioners agreed that the timing of the awards is difficult to determine, and eliminate the application process and the awardees should be chosen on an ad hoc basis, both nominated and chosen by Commissioners.

MOVED by Judelson, SECONDED by Aronberg to change the process of selecting awardees for the Health and Safety Awards as noted above (7/0)

Ayes: Aronberg, Landau, Seidel, Millan, Kopeikin, Vice Chair Setian, Chair Judelson

Noes: None  
Absent: None  
CARRIED.

**H. COMMENTS FROM COMMISSIONERS**

Commissioner Seidel shared that he successfully utilized the City's "Ask Bev" App to report and fix a stop sign which had been tagged.

Commissioner Landau reported that at the recent FAC meeting that he attended, there was discussion about the renovations at Hawthorne School.

**I. ADJOURNMENT**

There being no further business, Chair Judelson, with the consent of the Commission, adjourned the meeting at 6:04 p.m.

PASSED, Approved and Adopted

This \_\_\_\_\_ of \_\_\_\_\_, 2012

\_\_\_\_\_  
Debra R Judelson, Chair

## HEALTH AND SAFETY COMMISSION CALENDAR

Updated: 3/22/12

### .FEBRUARY 2012

Day	Date	Time	Meeting/Event	Location	Attendees
Mon	27	4:00pm	Health and Safety Commission Meeting	City Hall 280-A	All
Wed	29	8:30	H&S Commission Council Liaison Meeting	City Hall 4th Floor	DJ & KS

### .MARCH 2012

Day	Date	Time	Meeting/Event	Location	Attendees
Sun	11	11-4pm	Woodstock 90210	Roxbury Park	
Wed	14	9:00am	Mayor's Cabinet Meeting	280-B	DJ
Mon	26	4:00pm	Health and Safety Commission Meeting	City Hall 280-A	All

### .APRIL 2012

Day	Date	Time	Meeting/Event	Location	Attendees
Sun	15	9-1pm	Earth Day - Farmer's Market	Civic Center Dr.	
Mon	23	4:00pm	Health and Safety Commission Meeting	City Hall 280-A	All
Mon	30	8am-12pm	Community Stakeholder Summit	Municipal Gallery, City Hall	All

### .MAY 2012

Day	Date	Time	Meeting/Event	Location	Attendees
Sat	12	12:00pm	Fire Service Day	Rexford Drive	
Mon	21	4:00pm	Health and Safety Commission Meeting	City Hall 280-A	All

**.JUNE 2012**

Day	Date	Time	Meeting/Event	Location	Attendees
Mon	25	4:00pm	Health and Safety Commission Meeting	City Hall 280-A	All

**.JULY 2012**

Day	Date	Time	Meeting/Event	Location	Attendees
Mon	23	4:00pm	Health and Safety Commission Meeting	City Hall 280-A	All

**.AUGUST 2012**

Day	Date	Time	Meeting/Event	Location	Attendees
Mon	27	4:00pm	Health and Safety Commission Meeting	City Hall 280-A	All

**.SEPTEMBER 2012**

Day	Date	Time	Meeting/Event	Location	Attendees
Mon	24	4:00pm	Health and Safety Commission Meeting	City Hall 280-A	All

**.OCTOBER 2012**

Day	Date	Time	Meeting/Event	Location	Attendees
Mon	22	4:00pm	Health and Safety Commission Meeting	City Hall 280-A	All

**.NOVEMBER 2012**

Day	Date	Time	Meeting/Event	Location	Attendees
Mon	26	4:00pm	Health and Safety Commission Meeting	City Hall 280-A	All

**.DECEMBER 2012**

Day	Date	Time	Meeting/Event	Location	Attendees
Mon	17	4:00pm	Health and Safety Commission Meeting	City Hall 280-A	All

# PUBLIC HEALTH WEEK



## A Healthier LA County Begins Today: Join the Movement!

Join the Los Angeles County Department of Public Health in celebrating National Public Health Week, which will be held this year from April 2-8.

The theme for 2012, "A Healthier LA County Begins Today: Join the Movement!" was developed to encourage community residents to take preventive measures to help improve their lives.

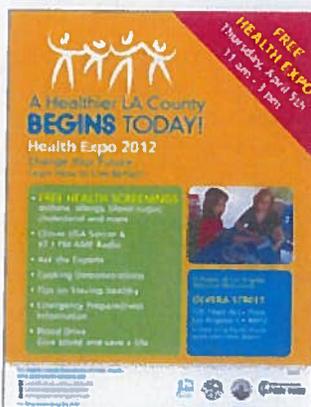
Every year chronic diseases, such as heart disease, cancer, and diabetes are responsible for thousands of premature deaths. Injuries, unexpected accidents, and violence affect people daily in all aspects of life. Unintentional injuries, such as motor vehicle crashes, poisonings, and falls rank among the top 10 causes of death for people aged 44 and younger.

Catching and preventing these illnesses and incidents before they develop is the key to improving our nation's health. There are so many small steps we can take to begin leading longer, healthier, and happier lives; sometimes it just takes a little motivation. Little steps can lead to big changes.

Take that first step by joining the LA County Department of Public Health at Health Expo 2012. This event will be held on Thursday, April 5, at El Pueblo de Los Angeles Historical Monument (Olvera Street), 125 Paseo de La Plaza, Los Angeles, CA 90012.

There will be FREE health screenings, cooking and self-defense demonstrations, emergency preparedness information, and much more.

## HEALTH EXPO - APRIL 5, 2012



English



Spanish

# HAPPY EARTH DAY



**SUNDAY  
APRIL 15  
9AM TO 1PM  
BEVERLY HILLS  
FARMERS'  
MARKET**



## COME JOIN THE EARTH DAY CELEBRATION AT THE FARMERS' MARKET

### LEARN HOW TO "LIVE LIGHTLY" ON PLANET EARTH

- **ENERGY CONSERVATION:**  
VISIT THE SOCAL EDISON MOBILE UNIT AND LEARN ABOUT REBATE PROGRAMS AND APPLIANCE BUYING TIPS.
- **EMERGENCY PREPAREDNESS:**  
VISIT THE MOBILE EARTHQUAKE SIMULATOR. EMERGENCY KITS & EQUIPMENT AVAILABLE FOR PURCHASE.
- **RECYCLING:**  
LEARN ABOUT OUR TWO-STREAM WASTE SYSTEM. DROP OFF DISPOSABLE DRY-CELL BATTERIES AND PRINTER CARTRIDGES. GET FREE COMPOST AVAILABLE IN 20 POUND BAGS, WHILE SUPPLIES LAST.

AND, MUCH MORE FOR ALL AGES TO ENJOY!

FOR MORE INFORMATION, CONTACT THE  
BEVERLY HILLS PUBLIC WORKS DEPARTMENT  
(310) 285-2467

[WWW.BEVERLYHILLS.ORG/EARTHDAY](http://WWW.BEVERLYHILLS.ORG/EARTHDAY)



**CITY OF BEVERLY HILLS**  
**POLICY AND MANAGEMENT**

**MEMORANDUM**

**TO:** Health and Safety Commission  
**FROM:** Pamela Mottice Muller, Director Office of Emergency Management  
**DATE:** March 26, 2012  
**SUBJECT:** Neighborhood Watch Update

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Sergeant Gregg Mader will attend the meeting to discuss the status of the Neighborhood Watch Program and to answer any questions from Commissioners.



**DRAFT**

**CITY OF BEVERLY HILLS  
POLICY AND MANAGEMENT**

**MEMORANDUM**

**TO:** Health & Safety Commission  
**FROM:** Pamela Mottice Muller, Director of Emergency Management  
**DATE:** March 27, 2012  
**SUBJECT:** Healthy Eating Active Living (HEAL) City Update

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**INTRODUCTION**

The Healthy Eating Active Living (HEAL) Campaign is a partnership composed of the League of California Cities, California Center for Public Health Advocacy, and the Cities, Counties, and Schools Partnership. The purpose of the HEAL Campaign is to provide training and technical assistance to city officials to adopt policies to improve their community's physical activity and food environments. The City's General Plan and the current programs and practices of the City embrace the requirements of the HEAL Campaign. At the February Health and Safety meeting the Commission provided input and support of the program and the development of a resolution to take to the City Council for approval. Teri Angel, Recreation Manager is seeking your input of the resolution. Your suggestions were incorporated into the list of ways the City supports this initiative.

**DISCUSSION**

In 2004, the League of California Cities adopted an Annual Conference Resolution to encourage cities to embrace policies that facilitate activities to promote healthier lifestyles and communities, including healthy diet and nutrition, and to adopt city design and planning principles that enable citizens of all ages and abilities to undertake exercise. In 2006, the League adopted a resolution to work with the Institute for Local Government and the Cities, Counties and School Partnership to develop a clearinghouse of information that cities used to promote wellness policies and healthier cities, the response to which is the HEAL Campaign. HEAL Campaign staff, under the guidance of an advisory committee of elected and executive staff leaders from 20 cities, reviewed survey responses from over 100 California cities to adopt one or more of these policies to become a HEAL City. The policies identified by the HEAL Campaign staff fall under three general categories:

1. Land Use
2. Availability of Healthy Food Choices, and
3. Employee Wellness.

The City of Beverly Hills demonstrates commitment to many of the policies advocated through the HEAL Campaign. The HEAL Campaign was presented to both the Health and Safety Commission and the Recreation and Parks Commission at their February meetings and both unanimously endorsed the resolution to become a healthy City. The City qualifies to become a



**CITY OF BEVERLY HILLS**  
**POLICY AND MANAGEMENT**

**MEMORANDUM**

**TO:** Health and Safety Commissioners  
**FROM:** Pamela Mottice Muller, Director Office of Emergency Management  
**DATE:** March 26, 2012  
**SUBJECT:** Videotaping of Future Commission Meetings

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There is now a new City requirement that all City Commission's must videotape their meetings to be posted with the agenda and minutes on the City's website. Currently, the City tapes and archives the City Council, the Planning and the Architectural Commission meetings.

This requirement is to start as soon as the staff liaison secretary can be trained on the equipment.

Staff will discuss this new requirement. Staff will show the Commission the example found on the City's website.



**CITY OF BEVERLY HILLS**  
**POLICY AND MANAGEMENT**

**MEMORANDUM**

**TO:** Health and Safety Commissioners  
**FROM:** Pamela Mottice-Muller, Director Office of Emergency Management  
**DATE:** March 26, 2012  
**SUBJECT:** Planning for the Community Disaster Stakeholder Summit

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Below is a follow up to the Health and Safety Commission on the 2012 Disaster Stakeholder Summit:

The Commission came to a consensus that the Summit:

- to be held on April 30, 2012 8:30 to 12:00
- the Theme will be "Preparing our Community: Seeking Solutions and Sharing Strengths."
- would be offered to businesses, community organizations (FBO, CMO) including the medical centers including Cedars-Sinai, the Chamber and service organizations. The City will invite the 50 largest staffed businesses in the Community.
- "save the date" card mock up.
- provided input on handouts/bags
- Provided input on the Join Us Cards, the agenda, the speaker and survey questions.

At the meeting the Commission should also be ready to discuss and provide input on the following:

- **Ongoing Outreach Plan:** Staff and the Commission should discuss what outreach has been completed thus far and what future outreach to be completed. The following are categories for outreach:
  - Chamber & Rotary & Associations
  - Schools
  - Medical
  - Senior Housing
  - FBO
  - CBO
  - Hotels
  - Larger Businesses

Need assistance in obtaining contact person for each stakeholder and actual outreach to the stakeholder to explain the value. Commissioners should think of what stakeholder group they can do outreach to and how we should sell this summit to this stakeholder groups.

Attached is a copy of the e-vite. Commissioners will be sent a copy in their email to forward to contacts.



The City of Beverly Hills invites you to attend  
"Preparing our Community:  
Seeking Solutions & Sharing Strengths"  
Community Disaster Summit

*Join Us*

Monday, April 30  
8:30 am – 12:00 pm

Beverly Hills City Hall  
Municipal Gallery ♦ 455 North Rexford Drive

*What we do to prepare before a major disaster will affect the quality of our lives after the event and for many years to come. Learn how you can **prepare** for, **mitigate** against, **respond** to and **recover** from a disaster.*

Summit will also include:

- ♦ Educational materials and templates to create a disaster plan
  - ♦ Breakout sessions with subject matter experts
  - ♦ Networking with community members
- ♦ Tour of the City's Emergency Operations Center (EOC)

For information or to RSVP  
Please call 310-285-1014

Continental breakfast  
Free Parking – Civic Center Structure



CITY OF BEVERLY HILLS  
POLICY AND MANAGEMENT

MEMORANDUM

**TO:** Health and Safety Commissioners  
**FROM:** Pamela Mottice-Muller, Director Office of Emergency Management  
**DATE:** March 26, 2012  
**SUBJECT:** LA Marathon Update

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Staff and Commissioner Landau will provide an update on the City's involvement in the LA Marathon in particular the opening of the EOC and the use of DCS and other volunteers.

A couple of facts:

- EOC opened at 5:00 am with the overall goal to protect the health and safety of all spectators and participants and to assist in the coordination of the event,
- an Event Action Plan and an EOC Action Plan had been completed,
- the telephone notification system was used to notify all white page and opted in users that roads were to be closed,
- hotline opened at 6:15 am,
- used same hotline # as would use in a disaster 310-550-4680,
- hotline received over 125 calls (225 calls last year),
- 24 paid and volunteer staff worked in the EOC, radio room and disaster hotline,
- approximately 170 total staff worked the event,
- police department was the lead agency for Operations,
- other departments and divisions represented in EOC were public works, fire department, community services, and city's manager's office,
- members of DCS were used in the EOC Radio Room to monitor PD, FD, local govt. and DCS radio frequencies,
- members of DCS were used to staff road closures,
- Twitter, Nixle, and Facebook were used to update users on the road closures,
- mobile cameras were deployed and the EOC had the ability to view various locations through the City and along the marathon route,
- WEB EOC was used by the EOC and by the MACC in Los Angeles to provide information, track and manage event
- 1 transport in City and total 11 overall,
- north/south access was available by 1:00 p.m., and all roads in Beverly Hills were opened by 1:30 pm,
- EOC was deactivated by 1:43 pm, and
- the LA Marathon, a private enterprise, pays for all of the permits, fees, and personnel costs related to this event.